

VIRGINIA DEPARTMENT OF TRANSPORTATION

*TRAFFIC ENGINEERING DIVISION*

MEMORANDUM

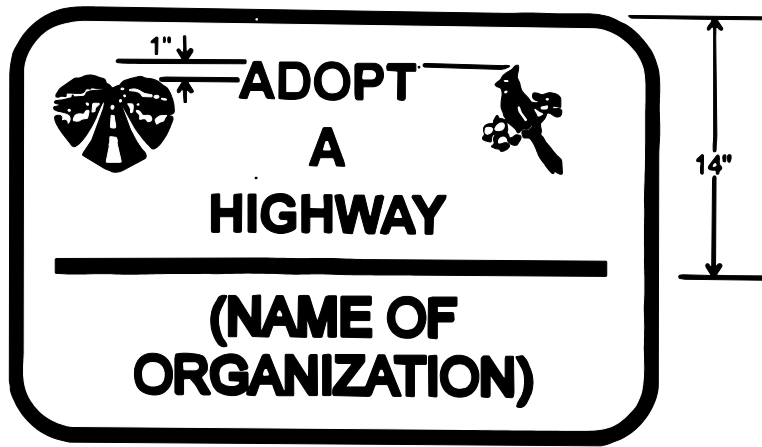
|                                                                        |  |                                          |
|------------------------------------------------------------------------|--|------------------------------------------|
| <b>GENERAL SUBJECT:</b><br>Traffic Signs                               |  | <b>NUMBER:</b><br>TE-255                 |
| <b>SPECIFIC SUBJECT:</b><br>Signing for Adopt-A-Highway Litter Control |  | <b>DATE:</b><br>March 27, 1995           |
| <b>DIRECTED TO:</b><br>District Administrators                         |  | <b>SUPERSEDES:</b><br>TE-230             |
|                                                                        |  | <b>SIGNATURE:</b><br><i>J. L. Butner</i> |

Specifications for the signing utilized with the Adopt-A-Highway Litter Control program are attached. The sign displaying the name of the organization adopting the section of roadway is basically unchanged with only added measurements for those not indicated previously in TE-230. In accordance with the Adopt-A-Highway Safety Committee recommendations, the "CLEANUP CREW WORKING" signs shall now be 48" diamond mesh signs. Where right of way or geometric conditions prevent the use of 48 " signs, 36 " diamond mesh signs may be used.

The effective date for this change is July 1, 1995 for new Adopt-A-Highway sites. For existing sites, the existing signs shall be replaced during normal maintenance replacement in accordance with the above requirements.

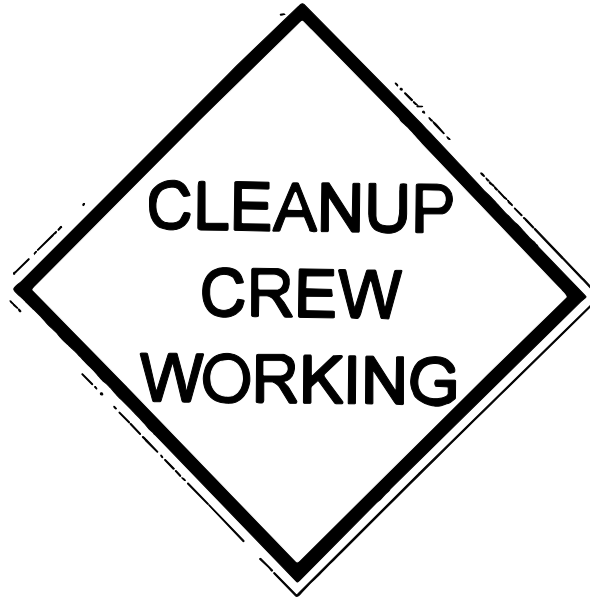
DCF/df

cc: Mr. David R. Gehr  
Mr. A. W. Coates, Jr.  
Mr. Claude D. Garver, Jr.  
Mr. J. S. Hodge  
Division Administrators  
Resident Engineers  
District Traffic Engineers



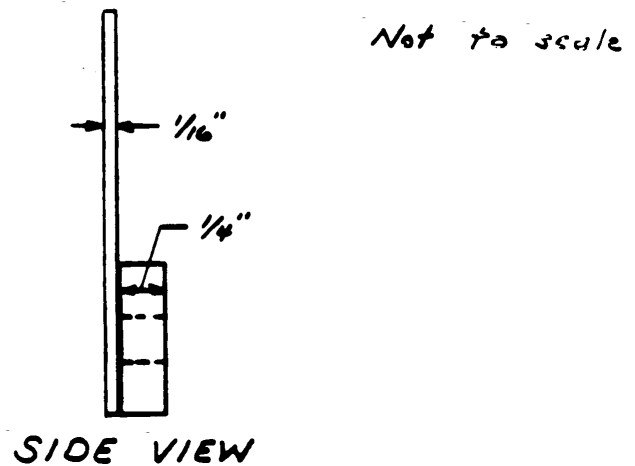
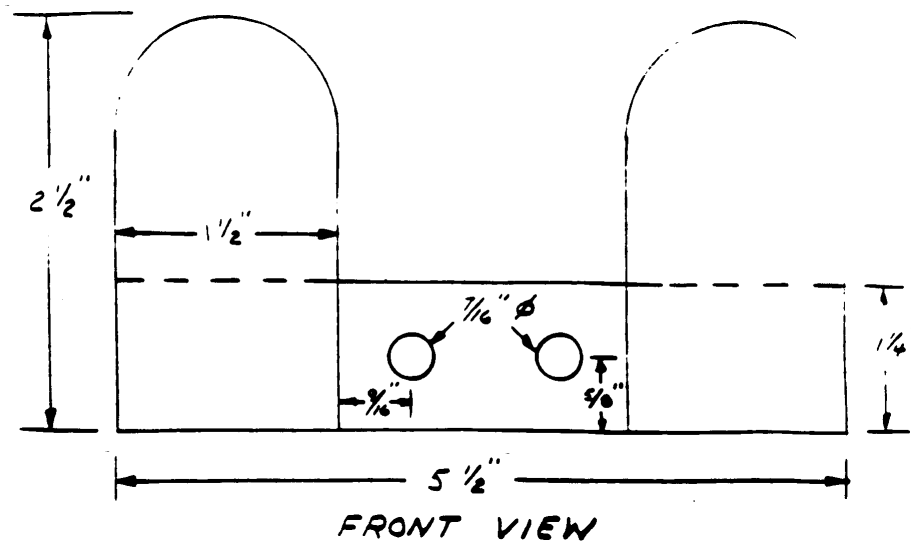
NOTE: BOTH LOGOS TO BE CENTERED HORIZONTALLY BETWEEN "ADOPT" AND THE SIGN BORDER.

|               |                       |                               |
|---------------|-----------------------|-------------------------------|
| SHAPE         | Horizontal Rectangle  |                               |
| COLOR         | Message and Border:   | White (Reflectorized)         |
|               | Field:                | Blue (Reflectorized)          |
|               | Heart Logo:           | Blue/White (Reflectorized)    |
|               | Cardinal and Dogwood: | Special Decal (reflectorized) |
| SIZE          | Horizontal:           | 36"                           |
|               | Vertical:             | 24"                           |
| MESSAGE       | Line 1 Capitals:      | 2" D                          |
|               | Line 2 Capitals:      | 2" D                          |
|               | Line 3 Capitals:      | 2" D                          |
|               | Horizontal Line:      | 1/2"                          |
|               | Line 4 Capitals:      | 2" D                          |
|               | Line 5 Capitals:      | 2" D                          |
|               | Heart Logo:           | 7" x 6"                       |
|               | Cardinal and Dogwood: | 6" x 8" (St'd. from VG-12)    |
| BORDER WIDTH  | 1/2"                  |                               |
| CORNER RADIUS | 1 1/2"                |                               |



Sign B shall be installed to warn motorists of ongoing cleanup operations under the Adopt-A-Highway Litter Control Program. When R/W or geometric conditions dictate the need for a smaller size sign, Sign A may be used. Signs shall be erected by the participants below the signs indicating the participant's or organization's name that has adopted that section of roadway.

|               |                     |                            |              |
|---------------|---------------------|----------------------------|--------------|
| SHAPE         | Diamond Mesh        |                            |              |
| COLOR         | Line 1              |                            |              |
|               | Message and Border: | Black (Non-Reflectorized)  |              |
|               | Field:              | Orange (Non-Reflectorized) |              |
| SIZE          | Each side:          | A                          | B            |
|               |                     | 36"                        | 48"          |
| MESSAGE       | Line 1              | Capitals:                  | 5" C    7" C |
|               | Line 2              | Capitals:                  | 5" C    7" C |
|               | Line 3              | Capitals:                  | 5" C    7" C |
| MARGIN WIDTH  |                     | 5/8"                       | 3/4"         |
| BORDER WIDTH  |                     | 7/8"                       | 1 1/4"       |
| CORNER RADIUS |                     | 2 1/4"                     | 3"           |



Two vertical sections of bracket shall be welded to the horizontal section. Bracket shall be fabricated from galvanized steel. Galvanization shall be repaired after the fabrication process in accordance with specifications. All rough surfaces shall be removed. Aluminum may be used in lieu of the steel provided thicknesses are adjusted as necessary to provide a substantial support for the sign.

ROLL-UP SIGN ATTACHMENT BRACKET

**From:** Hodges, Mark T.

**Sent:** Wednesday, March 29, 2006 9:17 AM

**To:** District Traffic Engineers

**Cc:** Barrett, James R., C.P.E.S.C.; Bonner, Kellie M.; Mayes, Donna Purcell; Khoury, Raymond J. 'Ray', P.E.

**Subject:** A Best Practice

Hello all:

Last fall we received a suggestion asked that we consider making the "Adopt a Highway" sign in a generic format instead of specific to the first organization that adopts a particular section of the road. In essence, the suggestion was to fabricate the sign using the "1-800 VA Pride" message in the space set aside for the organization name and using an attachable panel to display the name of the organization. Thus, if the organization withdraws later, the panel can be removed while the road section is "up for adoption".

This suggestion appeared to have merit and I sent an e-mail recommending that you make the decision as to how your respective Districts would proceed in the future. No formal change to [TE-255](#) was made as we thought this was a judgment call best left to you.

Sometime during the last two weeks, HR received an ESP that promoted this same concept. As this had been addressed months ago, the ESP was rejected; however, I promised HR that the concept would be reiterated as a best practice recommendation, thus this writing.

Proceed as you will, but please print and attach this statement to your hard copy of TE-255 for the sake of documentation.